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# Elodie Ouedraogo's Curated Highlights from Art Brussels

**Art Brussels**

avr. 27, 2022 7:46am



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Elodie Ouedraogo. Photo: Joris Casar

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“Passionate about fashion and with a degree in journalism, a job for the Belgian fashion magazine ELLE, felt like coming home. After a long career as a professional athlete I wanted to combine my love for writing with my obsession for beautiful garments. A few years later I made the transition from paper to visual storytelling on .

In 2016 I co-founded UNRUN<sup>4254</sup>, a Belgian sustainable activewear brand. Since then the brand has gone on to collaborate with strong international brands like Delvaux and Samsung. The biggest honor came in 2020 when UNRUN was given the opportunity to curate an exhibition called 'Activewear' reflecting the importance and relevance of sportswear in today's world at the fashion museum in Hasselt.

Although fashion is completely different from journalism, I consider both a form of art. In combining journalism and fashion, I have always been drawn to design and concept that is directional. That combines smart humor with incredible craftsmanship and depth. This is what I also appreciate in the art I have chosen. It either makes me laugh or think. It isn't necessarily delicate or pretty, but it always evokes an emotion.”

— Elodie Ouedraogo

Below, discover Elodie Ouedraogo's selection of highlights from Art Brussels.

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Megan Dominescu, *Take Us to Your Lidl*, 2022. Anca Poterasu



Zsolt Asztalos, *My Story – My Version I.*, 2015. Ani Molnár Gallery

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Toon Boeckmans, "Untitled", 2022. DAUWENS & BEERNAERT



William Klein, *Ali+Bundini, Miami, Florida*, 1964. GALLERY FIFTY ONE

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Jef Geys, *BW tomaat*, 1980s. Galerie Greta Meert

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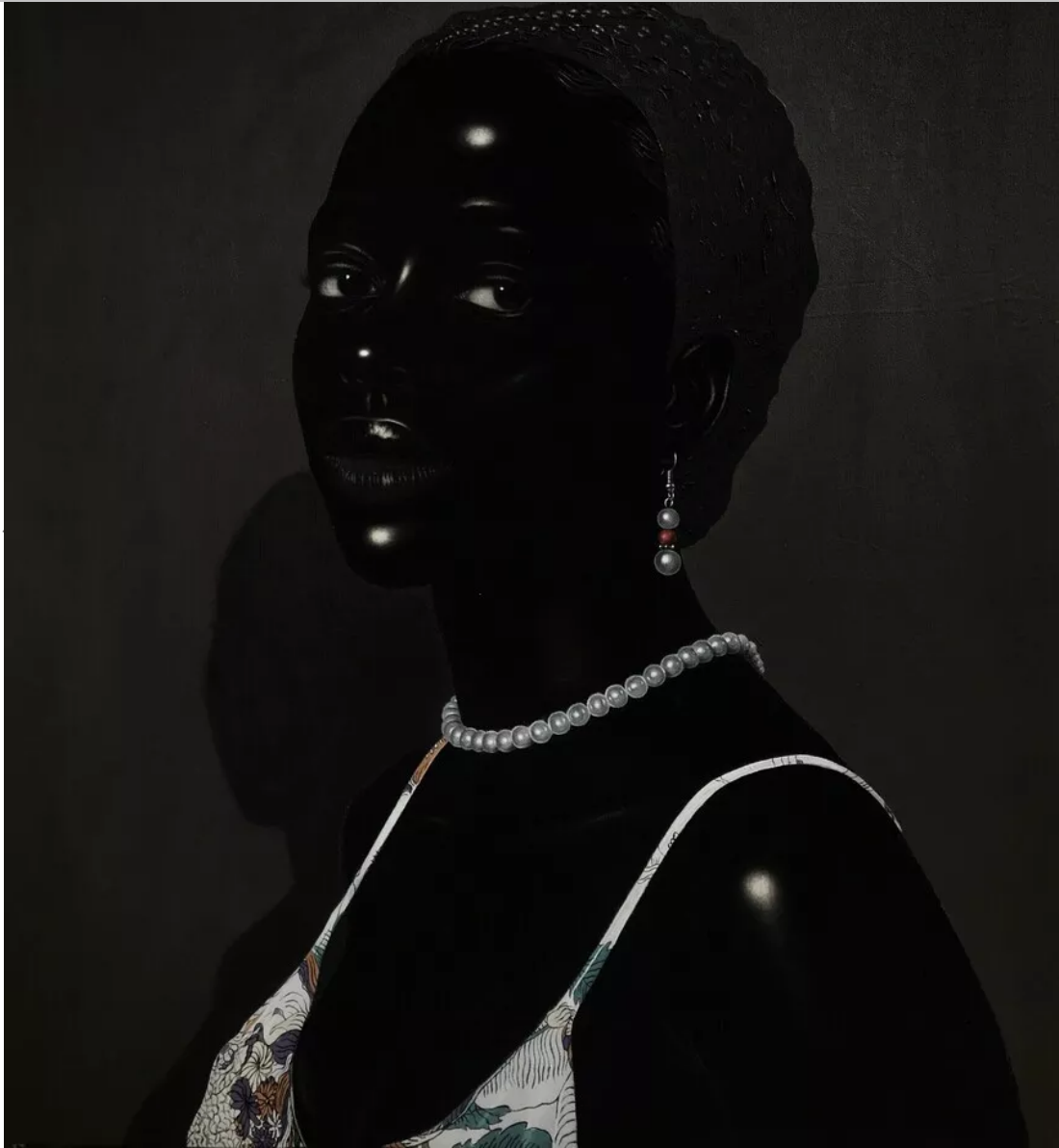


Momu & No Es, *Singles americains*, 2021. JOEY RAMONE

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Jacques André, *Fake Vomit*, 2022. Personne n'en veut, j'achète.

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Gelatin, *Mona Lisa*, 2021. Tim Van Laere Gallery



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Jay One Ramier, *Shit that need to be released*, 2018. Noire Gallery

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Eniwaye Oluwaseyi, *Shadows of Reality*, 2022. Zidoun-Bossuyt

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